

# PHOTOGRAPHY

## Program Overview

The 12-credit Minor in Photography teaches students practical skills as well as artistic and cultural significance. Through hands-on coursework and theoretical studies, students will develop foundational knowledge and technical proficiency while exploring various styles, techniques, and mediums. This minor is ideal for students who wish to deepen their understanding of photography and its applications in the digital age, preparing them for creative and professional careers.

Students will have an opportunity to expand their marketable skills through COM 368 Advanced Photography (focused on advanced techniques) and COM 362 Photojournalism (focused on storytelling). In addition, this minor may also fill the need for a student looking for a creative outlet when seeking to fill elective credits. While this minor may be attractive to any student, it is particularly attractive to students in the School of Communication, Media and Performing Arts.

## Degree Offered

- Minor in Photography

## Contact

**Nancy Wiencek, PhD, APR**

Professor and Chairperson

Department of Communication, Journalism and Media

School of Communication, Media and Performing Arts

Fine Arts Building

609-896-5000 x7340

nwiencek@rider.edu

**Program website:** Photography

**Associated Department:** Department of Communication, Journalism and Media (<https://www.rider.edu/academics/colleges-schools/college-arts-sciences/communication-media-arts/faculty-departments/communication-journalism/>)

## Related Programs:

- Graphic Design (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/graphic-design/>)
- Journalism (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/journalism/>)
- Sports Media (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/sports-media/>)
- Social Media Strategies (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/social-media-strategies/>)
- Public Relations (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/public-relations/>)
- Event Planning and Production (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/event-planning-production/>)

- Film and Television (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/film-and-television/?step=export>)
- Radio and Podcasting (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/radio-major/>)
- Political Communication (<http://catalog.rider.edu/undergraduate/colleges-schools/arts-sciences/majors-minors-certificates/political-communication-minor/>)

## Photography Minor Requirements

(12 credits)

Code	Title	Credits
<b>Required Courses:</b>		
COM 262	Graphic Imaging for Digital Media	3
COM 361	Photography	3
COM 362	Photojournalism	3
COM 368	Advanced Photography	3
<b>Total Credits</b>		<b>12</b>

## Courses and Descriptions

### COM 262 Graphic Imaging for Digital Media 3 Credits

Teaches students techniques for image development, and image preparation for various multimedia applications. Emphasis is placed on color calibration and palette issues, image manipulation, advanced image selection techniques, transparency and masking, multimedia authoring file formats, and dynamic image design. Students will be expected to participate in critiques of professional designs in order to learn to critically evaluate their work and their fellow students' work.

### COM 361 Photography 3 Credits

Using digital SLR cameras, introduces students to professional methods of shooting varied subjects while applying a range of compositions and styles. Using Photoshop, students edit images for publication in print and on the Internet. Hands-on coursework is grounded in theory, history, aesthetics, and ethics. Some cameras are available for loan from the University.

### COM 362 Photojournalism 3 Credits

This course explores the role of photography in storytelling. Students will learn how to capture images that convey a narrative, focusing on candid shots, event coverage, and ethical considerations in photojournalism. Emphasis will be placed on real-world applications, including assignments that mimic those of professional photojournalists.

**Prerequisite:** COM 361 with a minimum grade of C.

### COM 368 Advanced Photography 3 Credits

This course focuses on advanced photographic techniques including studio lighting, portraiture, and long-exposure photography. Students will expand their knowledge of editing using Adobe Photoshop and Adobe Lightroom techniques. This course will foster a dynamic learning environment that ethically embraces artificial intelligence enhancements in image development, manipulation, and design processes.

**Prerequisite:** COM 361 with a minimum grade of C.