

ORGANIZATIONAL COMMUNICATION

Program Overview

Organizational communication largely focuses on building relationships and interacting with internal organizational members and interested external publics. Students will study how to organizational members effectively create and exchange information, work with diverse groups or individuals, communicate in complicated and changing circumstances, as well as having the aptitude or motivation to communicate in appropriate manners. This minor is appropriate for any student at Rider interested in understanding the role of communication in an organizational setting.

Degree Offered

- Minor in Organizational Communication

Contact

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Program website: Organizational Communication (<https://www.rider.edu/academics/colleges-schools/college-arts-sciences/communication-media-arts/undergraduate/organizational-communication-minor/>)

Associated Department: Department of Communication, Journalism and Media (<https://www.rider.edu/academics/colleges-schools/college-arts-sciences/communication-media-arts/faculty-departments/communication-journalism/>)

Related Programs:

- Communication Studies (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/communication-studies/>)
- Public Relations (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/public-relations/>)
- Journalism (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/journalism/>)
- Radio and Podcasting (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/radio-major/>)
- Sports Media (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/sports-media/>)
- Graphic Design (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/graphic-design/>)
- Social Media Strategies (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/social-media-strategies/>)

- Event Planning and Production (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/event-planning-production/>)
- Public Advocacy (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/public-advocacy-minor/?step=export>)
- Persuasion and Speechmaking (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/persuasion-and-speechmaking-minor/?step=export>)
- Organizational Communication (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/organizational-communication-minor/?step=export>)
- Communication and Culture (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/communication-and-culture-minor/>)
- Photography (<http://catalog.rider.edu/undergraduate/colleges-schools/media-performing-arts/majors-minors-certificates/photography-minor/?step=export#coursestext>)
- Political Communication (<http://catalog.rider.edu/undergraduate/colleges-schools/arts-sciences/majors-minors-certificates/political-communication-minor/>)

Organization Communication Minor Requirements

Code	Title	Credits
Select four of the following courses:		12
COM 240	Public Relations	
COM 241	Managing Conflict Through Communication	
COM 253	Organizational Communication	
COM 280	Issues in Event Planning	
COM 310	Crisis Communication	
COM 320	Negotiations	
COM 350	Team & Group Communication	

COM 240 Public Relations 3 Credits

Introduces current theories and practices of public relations, with emphasis on facilitating two-way communication with various publics. Explores approaches to public relations problems by critically analyzing case studies and applying theories and techniques to realistic situations.

COM 241 Managing Conflict Through Communication 3 Credits

Explores the dynamics of interpersonal conflict and the critical role of communication in managing and resolving disputes in platonic, romantic, and professional relationships. Students will examine key theories of interpersonal conflict, develop an understanding of various conflict styles, and learn effective communication strategies for navigating and resolving the inevitable conflicts in various personal and professional contexts.

COM 253 Organizational Communication 3 Credits

Focuses on the ongoing communication processes in organizations. This course examines how and why organizations develop policies and procedures that both encourage and yet constrain creativity and autonomy in employees. It also introduces various management skills to balance the dynamic in organizations. Finally, the course introduces students to various communication technologies that enable communication processes in organizations. Students will also have opportunities to participate in creating organizational dynamics through role-playing exercises, case studies, and other kinds of experiential learning.

COM 280 Issues in Event Planning 3 Credits

Offers students education in event planning, production, and supervision for varied professional applications. Emphasis will be placed on planning, budgeting, and organizing small and large events for educational, institutional, non-profit, and professional groups. Students will participate in the entire process of event planning, with specific experiences in applying communication theory to actual projects.

Prerequisite(s): COM 240 or MKT 200.

COM 310 Crisis Communication 3 Credits

Students will learn how professionals define and prepare for various crises, including theory, techniques and applications. This course will teach students about the importance of planning for a crisis and defining key messages. Through case studies, students will assess the successes and failures of various organization's responses. Students will work in teams to develop the knowledge and skills to manage the messages surrounding crisis-related issues found in organizations.

COM 320 Negotiations 3 Credits

This course provides students with the theory and skills for effective negotiations. Students will learn how to prepare for and participate in negotiations by applying various strategies and tactics. This course will be split between theoretical lecture/discussion and practical application / skill development, including in-class simulations.

COM 350 Team & Group Communication 3 Credits

Examines the communication process as it relates to the small group. Theoretical constructs including motivation, group climate, attraction, leadership, decision making, problem solving and roles are analyzed. Utilizes group experience to study and evaluate the dynamics and effectiveness of interpersonal systems.