

COLLEGE OF BUSINESS ADMINISTRATION (CBA)

Courses and Descriptions

CBA 102 Career Plan & Perspective I 1 Credits

In this course students will explore their own history, goals and values as input to their definition of success. The course will set the stage for the remainder of students' college career, and will encourage them to draw connections among their career goals, educational performance, extra-curricular experiences, and available resources.

CBA 110 Business in Action 3 Credits

This course will provide students with the opportunity to develop a foundational understanding of the business environment and various business functions. Students will be introduced to core concepts in accounting, e-business, finance, human resource management, information technology, macroeconomics, management, marketing, and production and operations management. In addition, the student will have ample opportunity to improve his/her communication and teamwork skills, as well as further develop problem-solving, analytical, and decision-making abilities through a Business in Action project.

CBA 202 Career Plan & Perspect II 1 Credits

In this course, students will build on their CBA 102 self assessments to identify specific occupations that match who they are and where they want to go. The course will provide students with the understanding of the changed nature of the current work and career environment they will be entering when they graduate from Rider. They will acquire career management skills and apply these skills to develop short and long term career goals and plans for achieving them while at Rider. The course will also touch on the intersection of work and family roles.

Prerequisite(s): CBA 102.

CBA 212 Business Communications 3 Credits

Good communication is a vital skill in any environment where interpersonal interaction occurs. Communication skills do not, however, come naturally to everyone. This course introduces students to skills, practices, and strategies that will help them effectively communicate in the workplace and highlights the value of carefully documenting interactions between client and vendor. Students will engage in developmental activities intended to help them learn key aspects of communication, including, but not limited to: different formats of business writing (e.g., executive summaries, client and corporate correspondence, email messages, memos, reports, etc.); visual aids and presentations; active listening; small group facilitation; professional presence; and establishing credibility. Deliverables will include written documents and oral presentations, both individually and in teams. These skills cut across all disciplines and are qualitative tools that enhance overall career development.

Prerequisite(s): CMP 120 or BHP 100, and CMP 125 or BHP 150, and CBA 110 or CBA 110 with a score of WV.

CBA 236 Career Planning 3 Credits

How careers are shaped by individual needs and experience and assisted by organization systems and practices is the focus of this course. The meaning of work and the development of careers are discussed, and careers are examined in the context of important changes occurring today in the world of work. Students undertake self-assessments, learn career search strategies and resources, and enhance resume and interviewing skills to maximize their career preparation.

CBA 302 Career Plan & Perspect III 1 Credits

This one credit course will be targeted to second semester sophomores and juniors. In this course, students will build on their CBA 102 and 202 self assessments to develop strategies for a successful job search. The course will provide students with an understanding of the changed nature of the current work and career environment they will be entering when they graduate from Rider. They will acquire career management and job search skills and apply these skills to developing, networks, identify job search resources and enhance resume and interview skills. Students will understand how to research potential employers and translate their experiences into a successful job search strategy.

Prerequisite(s): CBA 102 and CBA 202.

CBA 310 Global Business Studies-Paris 12-18 Credits

A regular course load in an approved program at the Institut de Gestion Sociale Universite/American Business School in Paris, France. Courses will be selected from a list pre-approved by the global business program at Rider. All business courses are taught in English. Two of the regular courses for all students in the program will be French language and civilization courses.

Prerequisite(s): 2.5 GPA; junior standing; permission of global business program director and CBA dean.

CBA 311 Global Business Studies-Paris 12-18 Credits

A regular course load in an approved program at the Institut de Gestion Sociale Universite/American Business School in Paris, France. Courses will be selected from a list pre-approved by the global business program at Rider. All business courses are taught in English. Two of the regular courses for all students in the program will be French language and civilization courses.

Prerequisite(s): 2.5 GPA; junior standing; permission of global business program director and CBA dean.

CBA 312 Global Business Studies-Paris 12-18 Credits

A regular course load in an approved program. See director of global business major for details of any programs being offered abroad.

Prerequisite(s): 2.5 GPA; junior standing; permission of global business program director and CBA dean.

CBA 313 Global Business Studies-Paris 12-18 Credits

A regular course load in an approved program. See director of global business major for details of any programs being offered abroad.

Prerequisite(s): 2.5 GPA; junior standing; permission of global business program director and CBA dean.

CBA 315 International Business Tour 3 Credits

Provides students with the opportunity to observe various international business environments outside of the United States. Students should gain a better appreciation of how culture, history, and politics influence organizational dynamics, business functions, and business customs.

Prerequisite(s): Junior or senior standing and permission of instructor.

CBA 316 Nature's Business 3 Credits

This interdisciplinary business-science course examines the relationship between economic, legal, biological, and environmental concerns and analyzes how a particular country attempts to preserve its biological diversity without sacrificing its economic development. Topics include ecotourism and the biodiversity, geology, cultural norms, and legal and political systems of the country. The study tour component of the course provides students with an opportunity to observe various international business and scientific environments outside of the United States.

Prerequisite(s): Permission of instructor.

CBA 317 Emerging Nations Study Tour 3 Credits

Through readings, lectures, student-led discussions, guest speakers, and a short-term study abroad experience, students become familiar with the culture, history, religion, and political structure of an emerging country or region. This includes an overview of economic conditions and business practices, insights on doing business with the country or region, and the importance of the country or region in the global economy.

Prerequisite(s): junior or senior standing and permission of instructor.

CBA 320 Case Analysis & Presentation 3 Credits

This case analysis and presentation course provides the student with an opportunity to analyze real-world business opportunities or problems, to develop the ability to analyze a company and to then develop and present a set of recommendations. Students work in teams and present their analysis and recommendations to a panel of executives.

Prerequisite(s): No Freshmen.

CBA 366 Selected Topics in Business 3 Credits

The study of a topic (or combination of topics) that represent some dimension of business or has important implications for business. This study may be theoretical and/or applied in nature.

Prerequisite(s): Permission of instructor.

CBA 367 Selected Topics in Business 3 Credits

The study of a topic (or combination of topics) that represent some dimension of business or has important implications for business. This study may be theoretical and/or applied in nature.

Prerequisite(s): Permission of instructor.

CBA 368 Selected Topics in Business 3 Credits

The study of a topic (or combination of topics) that represent some dimension of business or has important implications for business. This study may be theoretical and/or applied in nature.

Prerequisite(s): Permission of instructor.

CBA 369 Selected Topics in Business 3 Credits

The study of a topic (or combination of topics) that represent some dimension of business or has important implications for business. This study may be theoretical and/or applied in nature.

Prerequisite(s): Permission of instructor.

CBA 399 CBA Co-Op 6 Credits

The co-op program provides students with an opportunity to work full-time in a company and apply what they have learned in their business classes. It also enhances students' employment opportunities since many employers use a co-op program as a first step before they hire full-time employees. Eligible students include junior and senior business students with a minimum overall GPA of 3.0, and a minimum GPA of 3.0 in the major. Co-op credits can be applied toward business or free elective requirements. Grading is on a pass/fail basis.

Prerequisite(s): All 200 level business core and non business core courses, FIN 220 or FIN 300, and BUS 300.

CBA 410 Intercultural Communic Sem I 2 Credits

The seminar provides non-U.S. native students with a supportive forum for discussing intercultural and communication challenges. The course seeks to make the Rider experience personal and academically fulfilling and successful. The specific course objectives include providing information about culture transitions and differences, providing cultural information and enhanced communication skills, reflecting upon and analyzing culture communication differences inside and outside of the classroom, and building study cases to help future international students with their transition and adaptation to U.S. life. Pass/fail.

Prerequisite(s): Permission of instructor.

CBA 411 Intercultural Communic Sem II 1 Credits

The seminar provides non-U.S. native students with a supportive forum for discussing intercultural and communication challenges. The course seeks to make the Rider experience personal and academically fulfilling and successful. The specific course objectives include providing information about culture transitions and differences, providing cultural information and enhanced communication skills, reflecting upon and analyzing culture communication differences inside and outside of the classroom, and building study cases to help future international students with their transition and adaptation to U.S. life. Pass/fail.

Prerequisite(s): Permission of instructor.

CBA 490 Independent Research and Study 1-4 Credits**CBA 491 College of Business Internship 1-4 Credits**

Provides students an opportunity to supplement and apply classroom work in supervised employment with participating businesses, government offices or not-for-profit organizations. Requirements are to be determined by the faculty sponsor prior to the period of the internship and must include an academic component, preferably a written paper of project. There must also be a final evaluation from the organization on the intern's performance.

Prerequisite(s): Permission of instructor.