BUSINESS EDUCATION -UG (BED)

BED 307 Concepts Instruct Media & Tech 3 Credits
Designed to provide the student with familiarity and appreciation of the role of educational technology in the workplace as it applies to students, teachers, administrators, and trainers. The student will explore the Internet, various educational multimedia, distance learning, virtual reality environments, learning theories, and integration models. Appropriate developmental/reflective strategies will be incorporated with instruction. Although multimedia microcomputers will be utilized throughout the course, prior microcomputer knowledge and experience is not a critical element. Multimedia expertise will be developed as the course progresses.

BED 308 Directed Study in Instruct 3 Credits
Designed to enable the student to develop instructional presentations utilizing the advantages of multimedia technology. Each student will be required to create a multimedia portfolio that contains information presentations, cumulative records, presenter notes, work samples, photo library, video animation, and audio narration. Cooperative learning strategies will be utilized throughout the course. Developmental/reflective strategies will include self-reflection, peer feedback, and interaction with the instructor in class and via E-mail. Expertise will be developed as the course progresses.

BED 309 Instruct Media/Technology Mgmt 3 Credits
Designed to develop technology management skills that can be used for individual classrooms, training centers, subject area specializations, grade levels, school laboratories, curriculum integration, administrative functions, system networks, community services, and communication systems and connecting linkages between educational/work environments and home. Various management strategies will be explored and each student will have an opportunity to design, via a multimedia microcomputer, and instructional technology system of their choice along with a management plan. Cooperative learning strategies will be utilized throughout the course. Developmental/reflective strategies will include self-reflection, peer feedback, and interaction with the instructor in class and via E-mail.

**Prerequisite(s):** At least six semester hours of technology courses or modules.

BED 410 Prin/Strat Voc & Coop Ed 3 Credits
Designed as one of the specialized courses in the preparation of business and marketing education teachers and teacher-coordinators of cooperative work experience programs. The philosophy and history of education for and about work, including technology, are studies along with the principles and strategies for organizing and administering vocational cooperative education programs. Developmental/reflective evaluative techniques will be applied for the assessment of self, students, instruction and selected case studies. Current instructional concepts, organizational and administrative strategies, legislative enactments, and regulations pertaining to the employment of youth are included. Special attention is given to the role of vocational student organizations and advisory committees. Open to all students. A cumulative GPA of 2.75 is required.

BED 415 Teaching Business Subjects 3 Credits
Instructional strategies in the teaching of business and marketing subjects are analyzed and demonstrated. Students are required to prepare lesson plans, teach demonstration lessons, develop a unit plan, and compile a resource file of teaching materials. Videotaping of demonstration lessons is integrated with the course work to encourage developing teaching competency through a series of instructional modules appropriate to the student’s certification interests. A cumulative GPA of 2.75 is required.

BED 445 Work Exper Cooperative Program 3-6 Credits
A minimum of 300 hours of a supervised occupational experience or a supervised internship program in an approved work station or institution. The experience is coordinated and supervised by a qualified coordinator of occupational education. A series of activities are designed to relate job and intern experiences to the student’s future role as an employee or a professional teacher. The student will be evaluated by the supervising employer and the University supervisor.

BED 490 Independent Research & Study 1-6 Credits
Provides the student with an opportunity to study an area of personal interest. The outline for the study must be accepted by a sponsoring professor and approved by the student’s department and academic dean. The number of semester hours credit to be assigned is determined by the department.