

INTERNATIONAL BUSINESS

Program Overview

The international business co-major is designed to enable students in the Norm Brodsky College of Business to expand the breadth and depth of their knowledge by combining international business with another business major.

Concurrent business majors include accounting, business administration, business analytics, entrepreneurial studies, finance, global supply chain management, health care management, human resource management, information systems, management and leadership, marketing, and sport management.

Student Learning Outcomes

An international business graduate will demonstrate the ability to:

- analyze cultural groups to discover how their differences affect their relation to one another;
- analyze cultural differences and rules regarding business practices;
- articulate how their own sense of culture has developed responsiveness to other cultures;
- identify culturally conscious communication practices with other cultures.

Curriculum Overview

Students in the international business co-major select four international business electives from a list, including such courses as international advertising, international business law, business of global sport, business process design for a global economy, international trade and investment, comparative economic systems, international entrepreneurship, international finance, international management, and international marketing. Students may also use an independent research and study (CBA 490) with an international business focus to count as an international business elective.

Students also take an experiential elective such as a global business internship, a global business study tour, independent study or a study abroad program.

To further expand students' global perspective, international business co-majors are required to take a global liberal arts elective course. This can count as one of the four liberal arts electives required for the degree.

Degree Offered

- B.S.B.A. in International Business

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Program Website: International Business (<https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/undergraduate/international-business/>)

Associated Department/College: The Norm Brodsky College of Business (<https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/>)

Related Programs:

- Accounting (<http://catalog.rider.edu/undergraduate/colleges-schools/business-administration/majors-minors-certificates/accounting/>)
- Business Administration (<http://catalog.rider.edu/undergraduate/colleges-schools/business-administration/majors-minors-certificates/business-administration/>)
- Information Technology Management (<http://catalog.rider.edu/undergraduate/colleges-schools/business-administration/majors-minors-certificates/information-systems/>)
- Entrepreneurial Studies (<http://catalog.rider.edu/undergraduate/colleges-schools/business-administration/majors-minors-certificates/entrepreneurial-studies/>)
- Human Resource Management (<http://catalog.rider.edu/undergraduate/colleges-schools/business-administration/majors-minors-certificates/human-resource-management/>)
- Management and Leadership (<http://catalog.rider.edu/undergraduate/colleges-schools/business-administration/majors-minors-certificates/management-leadership/>)
- Marketing (<http://catalog.rider.edu/undergraduate/colleges-schools/business-administration/majors-minors-certificates/marketing/>)

International Business Major Requirements

(18 credits)

Code	Title	Credits
International Business Electives		
Select four of the following:		12
GSC 115	Introduction to Global Supply Chain Mgt.	
BUS 375	International Business Law	
CBA 490	Independent Research and Study	
CIS 375/GSC 375	Business Process Design for a Global Economy	
ECO 305	Internatl Trade and Investment	
ECO 315	Comparative Economic Systems	
ENT 375	International Entrepreneurship	
FIN 308	International Finance	
MGT 375	International Management	
MKT 330	International Marketing	
MKT 369	International Advertising	
SPT 320	Business of Global Sport	
Experiential Elective		
Select one of the following: ¹		3
BUS 492	Global Business Internship	
CBA 315	International Business Tour	
CBA 316/IND 316	Nature's Business	
CBA 317	Emerging Nations Study Tour	
CBA 490	Independent Research and Study	
GSC 315	International Business Tour	
IND 210	Global Encounters ²	
MUS 312	The Arts Abroad	

POL 317 Model United Nations

Global Liberal Arts Requirement 3

Select one course (3 credits) from the list of approved global arts electives below. Global Liberal Arts electives include courses in the humanities, social sciences, and foreign languages.

CHI 310	Chinese Culture and Civilization
COM 252	Intercultural Communication
ENG 281	Global Film History: Origins to 1960
ENG 282	Global Film History: 1961 to Present
ENG 337	Global Literature
FMS 250	Global Film History: Origins to 1960
FMS 251	Global Film History: 1961 to Present
GLS 180	Understanding Global Relations
GLS 201	Politics of the Global Economy
GLS 310	Ethnographic Film
GLS 318	Global Political Film
HCP 303	Global Health and Human Rights
HIS 191	Europe Since 1715
HIS 249	Women in Europe from Antiquity to the French Revolution
HIS 333	20th-Century Europe
IND 210	Global Encounters ²
LIT 250	Masterworks of Western Literature I
LIT 251	Masterworks of Western Literature II
MUS 308	World Music
PHL 207	Asian Philosophy
POL 215	Global Politics
POL 216	Comparative Political Systems
POL 285	The Student Global Village
POL 329	Comparative Environmental Policy
POL 365	Politics of the Developing World
SPA 310	Spanish Culture & Civilization
SPA 311	Latin American and Latinx Cultures

Any foreign language elective

Total Credits 18

¹ A semester-long study abroad program may be used to count toward this requirement.

² International Business majors can use IND 210 to fulfill the Experiential Elective requirement or the Global Liberal Arts requirement but not both.

Courses and Descriptions

International Business Electives and Experiential Electives (p. 2)

Global Liberal Arts Requirement (p. 4)

International Business Electives

BUS 375 International Business Law 3 Credits

This course considers the impact of international organizations and treaties on global business and examines the various methods of international dispute resolution. Important legal and ethical issues related to conducting business overseas are discussed including the topics of labor and employment rights, environmental law, and intellectual property.

Prerequisite(s): A minimum of 54 credits.**BUS 492 Global Business Internship 3 Credits****CBA 315 International Business Tour 3 Credits**

Provides students with the opportunity to observe various international business environments outside of the United States. Students should gain a better appreciation of how culture, history, and politics influence organizational dynamics, business functions, and business customs.

Prerequisite(s): Junior or senior standing and permission of instructor.**CBA 316 Nature's Business 3 Credits**

This interdisciplinary business-science course examines the relationship between economic, legal, biological, and environmental concerns and analyzes how a particular country attempts to preserve its biological diversity without sacrificing its economic development. Topics include ecotourism and the biodiversity, geology, cultural norms, and legal and political systems of the country. The study tour component of the course provides students with an opportunity to observe various international business and scientific environments outside of the United States.

Prerequisite(s): Permission of instructor.**CBA 317 Emerging Nations Study Tour 3 Credits**

Through readings, lectures, student-led discussions, guest speakers, and a short-term study abroad experience, students become familiar with the culture, history, religion, and political structure of an emerging country or region. This includes an overview of economic conditions and business practices, insights on doing business with the country or region, and the importance of the country or region in the global economy.

Prerequisite(s): junior or senior standing and permission of instructor.**CBA 490 Independent Research and Study 1-4 Credits**

Topic to be approved by professor and chairperson. Available for juniors and seniors.

Prerequisite(s): permission of instructor.**CIS 375 Business Process Design for a Global Economy 3 Credits**

The course is aimed at generating a comprehensive understanding of the emergent domain of global business process outsourcing. Various referred to as knowledge process outsourcing, IT-enabled services outsourcing, and business services outsourcing, the industry has seen enormous growth over the last decade and continues to grow. India commands the single largest share of this market but South Africa, Eastern Europe, Philippines, Morocco and Egypt have all emerged as other contenders in this global sector. The course is divided into four modules: the political economy of global outsourcing, process modeling, outsourcing management, and industry analysis. Please note: Students will not receive credit for both CIS 375 and GSC 375.

Prerequisite(s): junior standing.

ECO 305 Internatl Trade and Investment 3 Credits

Studies the theory, institutions, and structures underlying the international flow of trade and investment. Topics are: the theory of international trade; balance of payment analysis; the international monetary system; adjustment to balance of payment disequilibrium; regional economic integration; the economic effects of trade restrictions; and trade and foreign investment problems of developing nations.

Prerequisite(s): ECO 200 and ECO 201.

ECO 315 Comparative Economic Systems 3 Credits

Provides a conceptual framework for classifying and comparing economic systems. Presents theory of the capitalist market economy and case studies of the U.S., Japanese, French, and Swedish economies. Examines theory of the centrally planned economy, its transition, and case studies of the Soviet and its successor states, Chinese, and East European economies. Case studies are necessarily limited, concentrating on selected topics, such as transition strategies, industrial policy, etc.

Prerequisite(s): ECO 200 and ECO 201.

ENT 375 International Entrepreneurship 3 Credits

Students will learn how new or small ventures enter international markets. Requirements include developing a case about starting or running a venture in a single country of the student's choice.

Prerequisite(s): MGT 201 and junior standing.

FIN 308 International Finance 3 Credits

Financial management in the international environment. Topics include balance of payments, foreign exchange markets, arbitrage, hedging of currency risk, country risk management, and the evaluation of foreign investment opportunities.

Prerequisite(s): FIN 220.

GSC 115 Introduction to Global Supply Chain Mgt. 3 Credits

This course introduces students to components of global supply chains and issues of managing the global supply chain. It is designed as a survey course to give first or second year business students a general view of supply chain management at both domestic and international levels, as well as familiarize them with basic concepts and major challenges of supply chain management. Delivery of course material will include lectures and guest speakers from industry, and in-class logistics mini cases.

GSC 315 International Business Tour 3 Credits**IND 210 Global Encounters 3 Credits**

This course provides students with an exposure to foreign cultures consisting of both travel and study components. Destinations may include countries in Europe, Latin America, or Asia. While traveling, students will be required to attend lecture/discussion sessions, site tours, and other planned activities. This experience will be preceded and/or followed by additional academic work to be conducted on campus. Study topics may include aspects of the historical, social, economic, political, and aesthetic cultural components appropriate to the location(s) visited. The travel component of the course will be scheduled to avoid conflict with normal semester offerings. A travel fee is required. No foreign language skills are required unless otherwise indicated.

IND 316 Nature's Business 3 Credits

This interdisciplinary, team-taught, experiential learning course brings together various science, liberal arts, and business perspectives in examining the relationships among biological, social, environmental, economic, geological, and political issues. Topics to be discussed and researched by students can include, but are not limited to, ecotourism, sustainable development, biodiversity, local and regional environmental and historical geology, cultural norms, and the legal and political systems of the country being visited. The study tour component of the course provides students with a first-hand opportunity to observe and record field data from settings outside of the United States and in their discipline of interest. Typically, there are approximately 12 hours of pre-trip lectures, seminars, and/or faculty/student presentations during the fall semester, an international study tour, 9-14 days in length, during January (exact dates and length depend on the international location), and approximately three hours of post-trip meetings, seminars, and student presentations during the spring semester. Students enroll in the course during the spring semester. Note: This course is cross-listed as CBA 316; Students may not get credit for both CBA 316 and IND 316. For Business students who take the course as CBA 316, the course will count as a business course. If taken as IND 316, the Business student will receive credit as a liberal arts and science course.

Prerequisite(s): Permission of Instructor.

MGT 375 International Management 3 Credits

This course explores the ways in which culture impacts management practices and organizational behavior and dynamics. Topics include cross cultural communication, expatriate selection and training, leading and motivating cross cultural teams, developing organizational strategies to compete in a global market place, international business ethics, and current topics.

Prerequisite(s): MGT 201.

MKT 330 International Marketing 3 Credits

This course examines the global marketplace and the complexities of its environmental influences, and necessary adaptations in formulating the strategies for product, pricing, promotion, channel and supply chain management.

Prerequisite(s): MKT 200; 30 credits completed.

MKT 369 International Advertising 3 Credits

This course introduces students to the general landscape of international advertising with emphasis on understanding the opportunities and challenges entailed in international advertising management. The course will cover the subject from three aspects, including the international advertising environment, the international advertising industry, and international advertising strategies.

Prerequisite: MKT 200; 30 credits completed.

MUS 312 The Arts Abroad 3 Credits

A two week trip abroad that includes a critical study of music and theater. Students are required to attend all performances, guided tours, and classes before and after the trip.

POL 317 Model United Nations 3 Credits

Model United Nations (POL 317) is the course that prepares Rider University's award-winning Model United Nations (MUN) team for the annual National MUN competition in New York City. The team has brought home top awards for the past decade and continuously strives for excellence. POL 317 is a student-led course that hones writing, public-speaking and researching skills of student-delegates and it represents student engagement at the highest level. Chosen through a rigorous selection process in the fall semester, the student-delegates write position papers during the winter break, and develop caucusing, team-working, and presentation skills in class during the spring semester. During the past five decades, Rider University's MUN team has represented more than 50 countries, and competed with thousands of delegates from national and international universities. It is one of the premier engaged learning and cohort-building institutions on campus.

SPT 320 Business of Global Sport 3 Credits

The course explores the diverse challenges and issues facing the managers of sport enterprises in the context of the global marketplace. Issues of governance, cross-cultural interactions and business activities will be examined as they relate to modern sport at the international level. By evaluating case studies and examining current issues in the field, students will gain an understanding of the relationships and responsibilities associated with being a business professional in the global sport industry.

Global Liberal Arts Requirement**CHI 310 Chinese Culture and Civilization 3 Credits**

This course introduces students to Chinese Civilization and Culture. Through reading, viewing, discussion, and presentation, students will have a chance to "experience" Chinese cultural riches and "interact with" its long history, religions, philosophies, literature and art, politics, as well as its different peoples and diverse customs. We will learn about China's ancient dynasties and its cultural and aesthetic achievements in the past, and its modern revolutions, nationalism, communism, and post-Mao economic and political reforms today. We will also explore Chinese customs, particularly festivals, and try to gain an appreciation of different social relationships and diverse cultural practices. No knowledge of Chinese required. This course offers an optional TRIP TO CHINA during Spring Break or in May WHICH WILL EARN 3 ENGAGED LEARNING POINTS. Interested students must register for the travel course separately from taking CHI 310.

COM 252 Intercultural Communication 3 Credits

Develops intercultural communication competence through an awareness and understanding of diverse cultures and their impact on communication. It will introduce students to those general factors that influence communication with people from diverse cultures both internationally and within the United States, and offer a blend of skill development, communication theory, and hands-on application.

ENG 281 Global Film History: Origins to 1960 3 Credits

Examines major technological and aesthetic developments in both American and international cinema of the period, with an emphasis on global cinema. From silent comedy and melodrama to German Expressionism and Soviet activist cinema; from French poetic realism and Italian Neo-realism to Hollywood sound cinema, this course will survey and assess the impact of influential movements, major film artists, and groundbreaking films of the period. ENG 281 is crosslisted with FMS 250 and this course counts towards the fulfillment of the Global Perspectives element of the CLAS general education curriculum.

ENG 282 Global Film History: 1961 to Present 3 Credits

Examines major technological, industrial and aesthetic developments in both American and international cinema of the period. From the decline of the studio system and the emergence of the 'New Hollywood' to the digital revolution; from the renaissance in Western and Eastern European cinemas to Latin American, Asian, and Middle Eastern cinema, this course will survey and assess the impact of influential movements, major film artists, and groundbreaking films of the period. ENG 282 is crosslisted with FMS 251 and fulfills the general education global perspectives requirement.

ENG 337 Global Literature 3 Credits

A study of the recent literature, in English, of one or more writers whose cultural identification is with one of the former colonies of the British Empire, as it was defined at the beginning of the 20th century. Literature in the English language, written by authors of African, Caribbean, Pacific Island, East Asian, or South Asian cultures may be included.

FMS 250 Global Film History: Origins to 1960 3 Credits

Examines major technological and aesthetic developments in both American and international cinema of the period, with an emphasis on global cinema. From silent comedy and melodrama to German Expressionism and Soviet activist cinema; from French poetic realism and Italian Neo-realism to Hollywood sound cinema, this course will survey and assess the impact of influential movements, major film artists, and groundbreaking films of the period. FMS 250 is cross-listed with ENG 281 and fulfills the general education global perspectives requirement.

FMS 251 Global Film History: 1961 to Present 3 Credits

Examines major technological, industrial, and aesthetic developments in both American and international cinema of the period, with an emphasis on global cinema. From the decline of the studio system and the emergence of the "New Hollywood" to the digital revolution; from the renaissance in Western and Eastern European cinemas to Latin American, Asian, and Middle Eastern cinema, this course will survey and assess the impact of influential movements, major film artists, and groundbreaking films of the period. FMS 251 is cross-listed with ENG 282 and fulfills the general education global perspectives requirement.

GLS 180 Understanding Global Relations 3 Credits

Offers an introduction to Global and Multinational Studies by exposing the student to basic concepts necessary to understand the dynamics underlying the emerging worldwide society of diverse nations. The student will become acquainted with the mechanisms by which contacts are built across nations, and the factors that shape the conception of and relations with "the other".

GLS 201 Politics of the Global Economy 3 Credits

An examination of global political-economic institutions and governmental policies in a period of global structural change and economic crisis. Emphasis will be placed upon the attempts by advanced and newly industrializing governments to attract and to regulate transnational industrial and financial enterprise.

GLS 310 Ethnographic Film 3 Credits

Explores the manner in which different civilizations are depicted through the medium of documentary film. Discusses the manner in which film may contribute to ethnographic understanding of a given people, and the limitations of the genre that may misrepresent the subject matter. Special attention is given to the role of the filmmaker and his/her position as participant, observer, and recorder of the events shown on the film. The films will be analyzed in terms of how they reflect, and potentially affect, a civilization's international image and global standing. These factors will then be considered in terms of their effects upon the place and actions of the civilization in global politics.

GLS 318 Global Political Film 3 Credits

Political films are a powerful form of political communication. This power derives from the ability of the filmmaker to control the characters, plot, dialogue, setting, and other aspects of the context in which the political message is delivered. It is difficult to conceive of any other form of political communication in which the individual or individuals presenting the message have so much control. Even the most programmed of political events or "photo opportunities" provide instances where outside factors or events may intervene. Further, audiences who watch a film are willing to suspend disbelief for the period of viewing; as such, the filmmaker has a willing participant in the narrative he or she develops. Since political communication is the primary means by which political reality is constructed, and since films provide a very persuasive visual and auditory means of creative narratives, they are important subjects for study and analysis. Nearly all scholars recognize the importance of film as a means of affecting, and reflecting, the political climate of a society, especially during specific historical eras. President Woodrow Wilson, upon first seeing *Birth of a Nation*, said it was like "watching history written in lightning"; by contrast, James Baldwin referred to the film as "an elaborate justification for mass murder." Both recognized the persuasive powers of film and its potential propaganda value.

HCP 303 Global Health and Human Rights 3 Credits

This course introduces students to the basic concepts of human rights and their links to national/global health, as well as to issues where human rights and health collide. Students will become familiar with global efforts for developing practical and effective responses to global health challenges with a human rights framework.

HIS 191 Europe Since 1715 3 Credits

Examines major political, economic, social, and cultural developments in Europe and the West from 1715 to the present.

HIS 249 Women in Europe from Antiquity to the French Revolution 3 Credits

Traces the history of women in Europe from Rome to the French Revolution, covering the religious, social, political, and economic context in which women participated. Also offers a brief overview of theories and issues in women's history and gender history.

HIS 333 20th-Century Europe 3 Credits

This course covers the history of twentieth-century Europe, a time when major wars brought Europe from the heights of prosperity and power to the brink of ruin. Europe's experience in war, social upheaval, and ideological conflict shaped the twentieth century not just in Europe but globally. We begin with a look at the condition of Europe at the turn of the century and assess why the European states plunged into what was a disastrous series of conflicts. We will consider the First World War and its impact, including the Russian Revolution and the peace settlement, and then focus on attempts to find stability and the emergence of radically new political movements that challenged the postwar order. Next we will examine the ways in which Europe embarked on the path of near self-destruction during World War Two. A discussion of the origins and consequences of the Cold War and the fate of the socialist and capitalist systems follows. Throughout the course we will touch upon European art and culture. We will conclude with a look at the events of 1989 and attempt to understand the meaning of the twentieth century. This course counts towards the fulfillment of the Global Perspectives element of the CLAS general education curriculum.

IND 210 Global Encounters 3 Credits

This course provides students with an exposure to foreign cultures consisting of both travel and study components. Destinations may include countries in Europe, Latin America, or Asia. While traveling, students will be required to attend lecture/discussion sessions, site tours, and other planned activities. This experience will be preceded and/or followed by additional academic work to be conducted on campus. Study topics may include aspects of the historical, social, economic, political, and aesthetic cultural components appropriate to the location(s) visited. The travel component of the course will be scheduled to avoid conflict with normal semester offerings. A travel fee is required. No foreign language skills are required unless otherwise indicated.

LIT 250 Masterworks of Western Literature I 3 Credits

Introduces the classical heritage and the development of a connected Western literary tradition as reflected in the classics of Western literature from the Greeks to the Renaissance. This course focuses particularly on the qualities, which make each work great. Works by Homer, Aeschylus, Sophocles, Euripides, Virgil, St. Augustine, Dante, and Shakespeare are read and discussed in English. Required for all foreign language majors.

LIT 251 Masterworks of Western Literature II 3 Credits

Introduces modern world literature and the further development of the Western literary tradition from the Enlightenment, through Romanticism, to the contemporary period. Major writers such as Moliere, Racine, Voltaire, Rousseau, Goethe, Tolstoy, Baudelaire, Yeats, Rilke, Ibsen, Mann, Kafka, and Borges are read and discussed in English. Required for all foreign language majors.

MUS 308 World Music 3 Credits

To understand world music as a means of appreciating and respecting our common inheritance as humans. To better understand in what ways music is a 'language' and how this functions within 'community' including aspect of ritual, celebration, religion and spirituality. The student will be expected to be able to discern between various genres of world music understanding the wider cultural context including, but not limited to, popular music within that same culture.

PHL 207 Asian Philosophy 3 Credits

A survey of the principal philosophical perspectives of Asia. Emphasis on the traditional Indian schools of Hinduism, Jainism, and Buddhism, Chinese Confucianism and Taoism, and the development of Zen Buddhism in China and Japan. Philosophical topics include: mystical experience, the ultimate nature of reality, the existence of a soul, the causes of human suffering, and the possibility of release, the nature of virtue and its development, and the nature of society and government. This course counts towards the fulfillment of the Disciplinary Perspectives element of the CLAS general education curriculum.

POL 215 Global Politics 3 Credits

The struggle for power, wealth, and order at the global level involving nation-states, intergovernmental organizations (such as the United Nations, the European Union, etc.), non-governmental organizations, transnational enterprises and other non-state entities, using military, economic, diplomatic, legal, and communication instruments. Overview of global problems such as the proliferation of weapons of destruction, ethnic and religious conflicts, human rights, and the global environment in the 21st century.

POL 216 Comparative Political Systems 3 Credits

A general introduction to types of government and political regimes of the world as they try to cope with the dual challenge of ethnic micropolitics and transnational globalization. Major prototypes of democracy: the British parliamentary system, the American separation of powers system, and various combinations of these two. Traditional autocracy, totalitarian dictatorships, and late 20th-century authoritarian regimes. Students are expected to acquire in-depth knowledge of comparative political systems, and to develop a basic understanding and appreciation of the major concepts and themes in comparative political systems studies.

POL 285 The Student Global Village 3 Credits

This course involves deliberative discussions carried out internationally among college students using videoconferencing technology. The project involves a series of 12 weekly videoconferences between students at Rider University and students at the American University of Cairo, or another international university. Students will be provided with materials to supplement their knowledge of the other country, and to allow them to discuss chosen themes in depth. The students will be required to write papers that describe their attitudes and impressions of the other country at the beginning and the end of the project, and to summarize what they have learned based upon the conferences and readings. Short papers will be required each week to prepare the students for the videoconference theme of the week.

POL 329 Comparative Environmental Policy 3 Credits

Comparative Environmental Policy analyzes cross-national approaches in developing, implementing, and evaluating policy responses to environmental problems. The course analyzes the political factors, actors, and tools that help and explain why some societies have been more likely to develop effective responses to environmental threats.

POL 365 Politics of the Developing World 3 Credits

Studies the major political issues of the so-called "developing" world. Particular reference to political systems of Africa, Asia, Latin America, and the Middle East according to the relevance of the examples to large conceptual issues, and according to the major interests of the instructor. Typical issues include neocolonial dependency, the role of the state in newly developed countries, military rule and democratization.

SPA 310 Spanish Culture & Civilization 3 Credits

Spain's cultural achievements are studied in light of the country's unique historical and social reality through the use of historical, artistic, architectural, cinematic and literary sources. Cross-cultural awareness is enhanced through exercises that compare Spanish and American society. Classes are in English. No knowledge of Spanish required. This course may contain an optional travel component offered before or after the semester or during spring break.

SPA 311 Latin American and Latinx Cultures 3 Credits

This course offers a panoramic survey of Latin American culture and civilization, in light of the unique social, cultural and political history from the pre-Columbian period to the present. We will take a transdisciplinary approach, and thus we will consider literary texts (e.g., short stories, films, novels, essays, poems), historical and anthropological studies, and sociological works in our examination of Latin American and Latinx cultures. The analysis and discussion of selected texts will show how Latin American, Caribbean, and Latino/a/x artistic and creative endeavors express the social, cultural, and political context of the Americas. Videos and films will provide the sights and sounds of these complex and interconnected regions. This course is taught in English; no knowledge of Spanish is required. This course DOES NOT count for the General Education Foreign Language Proficiency requirement.