

BUSINESS FOR EDUCATION MINOR

Overview

The Business for Education minor is offered to Secondary Education majors as part of the requirements to gain certification as a Comprehensive Business teacher authorized by the New Jersey Department of Education.

For certification as a Comprehensive Business teacher, current regulations from the N.J. Department of Education require that applicants complete a minimum of 30 credits in a coherent sequence in the subject field of Business. A coherent sequence requires that at least 12 credits are completed at the advanced level of study (junior, senior or graduate level). Within the 30 credits, applicants must also complete:

- 12 credits in bookkeeping or accounting
- one course in business law
- one course in economics
- one course in finance
- one course in computer applications

Students who complete the program are entitled to teach accounting, financial literacy, business computer applications, business law, and other business related subjects in all public secondary schools.

Degree Offered

- Minor in Business for Education

Contact

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Business for Education Minor Program Requirements

(33 credits)

Code	Title	Credits
Required Courses:		
ACC 210	Introduction to Accounting	3
ACC 220	Managerial Uses of Accounting	3
ACC 321	Internal Auditing	3
ACC 325	Fraud Examination and Business Forensics	3
BUS 300	The Legal and Ethical Environment of Business	3
CIS 185	Information Systems Essentials	3
ECO 201	Principles of Microeconomics ¹	3
FIN 220	Introduction to Finance	3
FIN 305	Personal Financial Planning	3
MGT 201	Fund Management & Org Behavior	3
MKT 200	Marketing Principles	3
Total Credits		33

¹ ECO 201 counts as a social science elective, which is part of the general education core requirements.

Academic Plan

The following educational plan is provided as a sample only. Rider students who do not declare a major during their freshman year; who change their major; or those who transfer to Rider may follow a different plan to ensure a timely graduation. Each student, with guidance from his or her academic advisor, will develop a personalized educational plan.

Course	Title	Credits
Year 1		
Fall Semester		
CIS 185	Information Systems Essentials	3
Semester Credit Hours		3
Spring Semester		
ECO 201	Principles of Microeconomics	3
Semester Credit Hours		3
Year 2		
Fall Semester		
ACC 210	Introduction to Accounting	3
MKT 200	Marketing Principles	3
Semester Credit Hours		6
Spring Semester		
ACC 220	Managerial Uses of Accounting	3
MGT 201	Fund Management & Org Behavior	3
Semester Credit Hours		6
Year 3		
Fall Semester		
FIN 220	Introduction to Finance	3
ACC 321	Internal Auditing	3
Semester Credit Hours		6
Spring Semester		
BUS 300	The Legal and Ethical Environment of Business	3
ACC 325	Fraud Examination and Business Forensics	3
Semester Credit Hours		6
Year 4		
Fall Semester		
FIN 305	Personal Financial Planning	3
Semester Credit Hours		3
Total Credit Hours for Graduation		33

Courses and Descriptions

ACC 210 Introduction to Accounting 3 Credits

This course provides an introduction to basic principles and methods of accounting essential to preparation, understanding and interpretation of financial statements. Topics include accounting for merchandising concerns, current assets, long-term assets, liabilities and equity accounts. A brief overview of internal control is also covered.

ACC 220 Managerial Uses of Accounting 3 Credits

This course provides an introduction to the use of accounting information in managerial decision-making. Topics include cost behavior, cost classifications, and problem-solving functions of accounting as they pertain to planning, control, evaluation of performance, special decisions, and budgeting. The interpretation of published financial statements and the statement of cash flow are also covered.

Prerequisite(s): ACC 210.

ACC 321 Internal Auditing 3 Credits

This course provides an introduction to the internal audit profession, including understanding the nature and activities associated with the internal audit process. Topics include: international auditing standards, risk assessment including internal control system evaluation, business processes, and the relationship of management and employee fraud to the internal audit process.

Prerequisite(s): ACC 220.

ACC 325 Fraud Examination and Business Forensics 3 Credits

This course provides an introduction to the prevalence of fraud in all forms of business, including the many methods used by employees and managers to perpetrate fraud. Topics include: the motivation of individuals to commit fraud, various types of fraud schemes perpetrated in the workplace, as well as the various tools and techniques that are used to investigate, detect and prevent fraud.

Prerequisite(s): ACC 210.

BUS 300 The Legal and Ethical Environment of Business 3 Credits

The strategies by which organizations in the private as well as the public sectors interact with, adapt to, and attempt to influence their external environments are explored. The primary emphasis is on evaluating the effect of business and governmental decisions on the quality of life. The role of regulatory agencies and the impact of local and national legislation on organizational behavior are considered.

Prerequisite(s): 54 credits.

CIS 185 Information Systems Essentials 3 Credits

This course will provide students with a conceptual understanding and hands-on practice developing spreadsheets, creating effective visualizations, and utilizing relational databases. Students will also be expected to complete a project related to a current technology-related topic. At the completion of this course students will be able to apply the appropriate information systems technology tools (specifically spreadsheets, visualization applications, and relational databases) to a variety of problem solving activities.

ECO 201 Principles of Microeconomics 3 Credits

Market price systems are analyzed. The nature and characteristics of consumer and producer behavior, the theory of pricing in competitive and noncompetitive markets, and determination of the distribution of output are re evaluated. Welfare, social control, monopoly, and income inequality are explored in the light of price theory. The role of the United States in the world economy is explored.

Prerequisite(s): Place into MSD 105 based on SAT or ACT Score, OR place into MSD 105/MTH 102 by passing College Placement, OR passing MTH 100S with a grade of 'Y', OR passing MSD 104, OR having transferred in any college level MSD or MTH class.

FIN 220 Introduction to Finance 3 Credits

An introduction to the environment, concepts, and techniques of financial management. Topics include forms of business organization, taxes, analysis of financial performance, financial planning, financial markets and interest rates, time value of money, bond and stock valuation, risk and return, capital budgeting, cost of capital, and international financial management.

Prerequisite(s): ACC 210 and ECO 201.

FIN 305 Personal Financial Planning 3 Credits

This course focuses on practical issues and problems involving personal financial budgeting, use of credit, selection of banking services, insurance needs, real estate, investments, tax planning, and retirement planning. An important objective of the course is to provide the student with the tools that are utilized in making personal financial decisions and how to apply those tools for a variety of financial needs.

Prerequisite(s): FIN 220.

MGT 201 Fund Management & Org Behavior 3 Credits

This course deals with the fundamentals of organizational behavior as they relate to management such as motivation, communications, and leadership. Behavior is examined at the individual, group, and organizational level. The management functions of planning, organizing, leading and controlling are addressed. The effects of global operations and the requirements of ethical behavior on managers are also explored.

Prerequisite(s): minimum 30 credits completed.

MKT 200 Marketing Principles 3 Credits

This course examines market characteristics, consumer buying habits and motives, and functions of marketing within the framework of the strategic marketing planning process. Concepts and current practices in product development, pricing, promotion, distribution, and international marketing are studied.

Prerequisite(s): 15 credits.