NORM BRODSKY COLLEGE OF BUSINESS

The Norm Brodsky College of Business seeks to develop in students the skills needed to perform effectively in a variety of organizational settings—small business, multinational corporations, service industry, not-for-profits, family companies, government, or Wall Street—depending upon the student's interests and goals. Each graduate degree program is designed to provide an educational experience for the whole person by combining theory and practice. Since most of the students in our degree programs are employed in professional or managerial positions, they bring a wealth of business experience to share with their peers as part of the networking and learning process.

Mission Statement

The mission of Rider University's Norm Brodsky College of Business is to provide a dynamic and innovative integrated business education within a strong community of learners, faculty teacher-scholars, and professional partners. With emphases on engaged learning, personal attention, and interaction with industry, our students are prepared to be productive, confident, and socially responsible contributors in their careers and the rapidly changing global marketplace.

Professional Accreditation

Rider University's Norm Brodsky College of Business graduate and undergraduate programs are accredited by AACSB International – The Association to Advance Collegiate Schools of Business. The initial accreditation was achieved in 1993 and reaffirmed regularly thereafter. In addition, the accounting program was further recognized for excellence with AACSB International Accounting Accreditation in 2000 and also is reaffirmed on a regular basis.

Faculty

Courses are taught in small sections, usually by full-time faculty holding doctorates. Faculty members are engaged in research in their fields, and many have relevant business experience as well. Adjunct faculty come to Rider from the ranks of executives from major corporations and thought leaders in business and service organizations.

Graduate Degree Programs and Certificates Summary

Introduction

The Norm Brodsky College of Business offers six degree programs and five certificate programs that provide individuals seeking a graduate degree in business or accounting with options to fit their career goals. The various programs offer students the flexibility to balance school with ongoing professional and life demands. Whether a student is a full-time professional wanting to complete the degree on a part-time basis or is looking to pursue a degree on a full-time basis, there is a program and a mode of delivery to suit every student's needs.

The Master of Accountancy (MAcc)

The MAcc program prepares individuals for a flexible career path and, ultimately, leadership positions in the accounting profession. Those students who wish to pursue a career in public accounting will develop specialized technical competencies to meet the 150 credit-hour requirement for licensure. Accounting career paths in corporate, financial or governmental sectors are facilitated through the core curriculum and specialized elective courses. The comprehensive curriculum focuses on the development of analytical and professional skills necessary for success in today's global business environment. Learn more by visiting the Master of Accountancy (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/master-accountancy/)page in this catalog.

Students have the option to pursue a dual degree combining the MAcc and the Master of Science in Information Systems within the Norm Brodsky College of Business. Our dual degree offering allows students to earn both degrees with fewer total credits than if earning the degrees separately. Learn more by visiting the MAcc/MS Dual Degrees (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/mba-dual-degree-info-sys-corp-fin/) page in the catalog.

Please see the MAcc website at www.rider.edu/macc (https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/graduate-programs/master-of-accountancy/) for up-to-date information on the program and faculty.

The Online Master of Accountancy (OL MAcc)

Similar to the on-campus MAcc, the Online MAcc program prepares individuals for a range of careers in the accounting profession, using the online educational format. Students may enter the Online MAcc in one of six start dates and follow a structured progression of courses, earning the same graduate degree as our on-campus Master of Accountancy. An online orientation is required for all students entering the program. Learn more by visiting the Online Master of Accountancy (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/online-master-accountancy/) page in this catalog.

Please see the Online MAcc website at www.rider.edu/onlinemacc (https://online.rider.edu/online-masters-degrees/masters-accountancy/?Access_Code=RDU-MACC-SEO2&utm_campaign=RDU-MACC-SEO2) for up-to-date information on the program and faculty.

The Master of Business Administration (MBA)

The MBA program prepares individuals for career advancement as business professionals, managers and leaders of organizations. Structured around contemporary business knowledge and the development of strong analytical and leadership skills, Rider has developed a forward-looking MBA program built on a long tradition of business education excellence. The curriculum provides a distinctive and effective business learning environment that emphasizes advanced business theory, interpersonal and communication skills, cross-functional integration of business theory and practice, and the ability to manage in a changing environment. Learn more by visiting the Master of Business Administration (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/master-business-administration/) page in this catalog.

Students have the option to pursue a dual degree combining the MBA and the Master of Science in Information Systems degree within the Norm Brodsky College of Business. Our dual degree offering allows students to earn both degrees with fewer total credits than if earning the degrees separately. Learn more by visiting the MBA/MS Dual Degree (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/concentrations-mba-macc-emba/) page in the catalog.

Please see the MBA website at www.rider.edu/mba (https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/graduate-programs/mba-master-of-business-administration/) for up-to-date information on the program and faculty.

The Online Master of Business Administration (OL MBA)

The Online MBA program prepares individuals for career advancement as business professionals, managers and leaders of organizations, offering the same high-quality graduate degree as our on-campus MBA, but in a flexible, online educational format. An online orientation is required for all students entering the program. Learn more by visiting the Online Master of Business Administration (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/online_mba/) page in this catalog.

Please see the Online MBA website at www.rider.edu/onlinemba (https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/graduate/online-mba/) for up-to-date information on the program and faculty.

The Master of Science in Information Systems (MSIS)

The Master of Science in Information Systems is a STEM designated degree that provides students with a strong foundation in information technology and organizational leadership, followed by electives personalized to each student's career goals. The mission is to graduate a new class of information and business leaders ready to rise as CTO/CIOs and other senior information management roles. The program begins with a core foundation of management, information technology, and analytics, followed by in-depth investigations into the relationship between technology systems and high-level business strategies. The curriculum offers universal skills for students from all over the world at our convenient central New Jersey campus. Students will graduate with a deep and profound understanding of information systems for businesses -- and how to execute innovative strategies in their own work. Learn more by visiting the Master of Science in Information Systems (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/information-systems-ms/) page in this catalog.

Students have the option to pursue a dual degree combining the Master of Science in Information Systems and the MBA or MAcc. Our dual degree offerings allow students to earn both degrees with fewer total credits than if earning the degrees separately. Learn more by visiting the MBA/MS Dual Degrees (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/mba-dual-degree-info-sys-corp-fin/) and MAcc/MS Dual Degree pages in the catalog.

Please see the MS in Information Systems website at www.rider.edu/infosystems (https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/graduate-programs/master-science-information-systems/) for up-to-date information on the program and faculty.

The Online Master of Science in Information Systems (OL MSIS)

The Online Master of Science in Information Systems is a STEM designated degree designed for early to mid-career professionals who aspire to become CTO's / CIO's or rise to other senior management roles in career tracks with a significant technological component. It offers the same high-quality graduate degree as our on-campus MSIS, but in a flexible, online educational format. Learn more by visiting the Online

Master of Science in Information Systems (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/online-ms-information-systems/) page in this catalog.

Please see the Online MSIS website at https://www.rider.edu/academics/programs/online-master-science-information-systems-msis (https://www.rider.edu/academics/programs/online-master-science-information-systems-msis/) for up-to-date information on the program and faculty.

Business Analytics Graduate Certificate Program

The Graduate Certificate Program in Business Analytics has been developed in response to the overwhelming demand from corporations and organizations for employees with skills and knowledge of technologies, applications and processes to analyze data in order to better inform the decisions of the organization. This skill set is applicable in all aspects of business including finance, marketing, accounting and operations. This program is designed for people with limited background in statistics and business analytics. Learn more by visiting the Business Analytics Graduate Certificate Program (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/business-analytics-certificate/) page in this catalog.

Please see the Business Analytics Graduate Certificate Program website at www.rider.edu/businessanalytics (https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/graduate-programs/business-analytics-certificate/) for unique admission requirements, program schedules and other relevant information.

Forensic Accounting Graduate Certificate Program

The Graduate Certificate Program in Forensic Accounting is designed to meet the needs of businesses and organizations who know they must make the detection, prevention and prosecution of financial fraud a priority. There has been a tremendous increase in demand for employees with skills and knowledge of technologies, applications and processes to analyze data in order to better inform the decisions of the organization.   Career opportunities in forensic investigation include positions in the government, public accounting, insurance, law, business and non-profit sectors. Students acquire the skills to identify, collect and examine evidence for accounting fraud and abuse. Learn more by visiting the Forensic Accounting Graduate Certificate Program (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/concentrations-mba-macc-emba/) page in this catalog.

Please see the Forensic Accounting Graduate Certificate Program website at www.rider.edu/forensicacct (https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/graduate-programs/forensic-accounting-graduate-certificate-program/) for unique admission requirements, program schedules and other relevant information.

Sport Management Graduate Certificate Program

The Graduate Certificate Program in Sport Management is designed to provide students with an edge to enter into or enhance their current business careers in the continually growing sport industry, deemed one of the most challenging industries to break into. The curriculum develops a student's breadth of knowledge on sport management business ideologies, as well as their ability to apply these concepts to the sport business industry to become effective leaders and decision makers in this unique field. Learn more by visiting the Sport Management Graduate Certificate Program (http://catalog.rider.edu/graduate/colleges-schools/

business-administration/programs-certificates/sport-management-graduate-cert/) page in this catalog.

Please see the Sport Management Graduate Certificate Program website at https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/certificates/sport-management-certificate (https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/certificates/sport-management-certificate/) for unique admission requirements, program schedules and other relevant information.

Online Post-Baccalaureate Accounting Certificate Program

The Online Post-Baccalaureate Accounting Certificate provides individuals with an undergraduate degree the opportunity to enhance skill sets related to practical knowledge in the field of accounting. Coursework in the program offers the opportunity to learn accounting theory and practice, and to supplement that knowledge with courses in disciplines of your choosing, including tax, decision-making, cost management, financial statements and reporting, and others. The online program offers two tracks: the Professional Accounting Track and the CPA Track. Learn more by visiting the Online Post-Baccalaureate Accounting Certificate Program (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/post-bac-accounting-certificate/).

Please see the Online Post Baccalaureate Accounting Certificate Program website at https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/certificates/postbacc-accounting-certificate (https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/certificates/postbacc-accounting-certificate/) for unique admission requirements, program schedules and other relevant information.

CPA Apprenticeship Certificate

The CPA 150 Apprenticeship Certificate Program complements the existing accounting curriculum by providing an alternative for those who may not wish to commit to a master's degree but still want to pursue a career in accounting or meet CPA requirements. Additionally, it serves as a stepping stone for students who may later decide to pursue a more comprehensive graduate accounting degree. Learn more by visiting the CPA 150 Apprenticeship Certificate Program (http://catalog.rider.edu/graduate/colleges-schools/business-administration/programs-certificates/cpa150-apprenticeship-cert/).

Please see the CPA Apprenticeship Program website at https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/programs-opportunities/cpa-apprenticeship (https://www.rider.edu/academics/colleges-schools/norm-brodsky-college-business/programs-opportunities/cpa-apprenticeship/) for program requirements, application link and other relevant information.